**Date:**

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Company name** | |  | | Date of founding | | |  | |
| Address(Street, Postal Code, City)PhoneFax | |  | | **Contact person**  **E-Mail**  **Website** | | |  | |
| Management team | |  | | | | | | |
| Sector | |  | | | | | | |
| Business concept in one sentence | | | | | | | | |
| Short, precise description of your business. Please describe your business in a way, that also non-experts of your sector can understand it. | | | | | | | | |
| Product / service / benefits for your customers | | | | | | | | |
| Description of your product / service. What are the most important customer benefits (added value for the customer)? | | | | | | | | |
| Unique features (technology, patents) | | | | | | | | |
| Describe your competitive advantage (e.g. because of your technology, your know-how, patents, market access, etc.). | | | | | | | | |
| Market information (customers, partners, competitors & market volume, etc. ...) | | | | | | | | |
| Describe your relevant market (e.g. regional market, target group, who are your customers?) Explain the competitive situation (e.g. current competitors, other products/ services that provide customers the same/ similar benefits, etc.). Describe further the conditions that are relevant for the realization of your project (e.g., norms and standards, legal framework, etc.). | | | | | | | | |
| Management & team (background / experiences in keyword, share holder of your company) | | | | | | | | |
| Describe your team and the functions of team members and explain what kind of experience the team members have regarding your company (specific industry experience, customer contacts, technology, know-how, etc.). | | | | | | | | |
| Achievements / status-quo of your business | | | | | | | | |
| Where are you currently? What steps have you taken until now to implement your project? Briefly describe your current status and your achievements (first customers, revenue, suppliers, partners, etc.?) | | | | | | | | |
| Financial concept: source of funds and use of funds (investment) | | | | | | | | |
| What is the capital requirement you need to realize your business as planned? How should this be financed (e.g. loans, grants, business angel investments, etc.). Describe briefly how you want to use the capital. Describe the "return on investment". | | | | | | | | |
| Financial data | **2022** | | **2023** | | **2024** | **2025** | | **2026** |
| Revenue |  | |  | |  |  | |  |
| EBIT |  | |  | |  |  | |  |
| Employees (number) |  | |  | |  |  | |  |
| Investment sought |  | |  | |  |  | |  |
| Investment sought by business angels |  | |  | |  |  | |  |

**Data protection:**

I hereby confirm that “Tajik Startups” as initiative to support entrepreneurs in framework of GIZ TRIGGER II, is allowed to forward my one pager and its data to potential investors, individuals or organizations. The receiver of this information are allowed to contact me directly.

I agree  I disagree

Furthermore, I allow “Tajki Startups” to send me further information and save my data for said use.

I agree  I disagree